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# Aptar Beauty + Home Launches Markus

***Markus delivers a beautiful palette of new matte finishes***

"Joyful hues that lend themselves to playful expressionism and take us down a path of creative and unexpected combinations\*" are often the most outstanding, states Laurie Pressman, Vice President of the Pantone Color Institute. **Markus puts a new twist on a timeless experience with customizable color possibilities, a new textured finger pad, improved grip, and a new, sleek, modern matte finish.**

Markus is the dispensing solution for those looking to expand upon their personalization and shelf-presence even further.

The new Markus actuator features:

- Contoured and textured ribs for better grip
- Audible and satisfying - **click to open, click to close**
- Two-piece design offers a wealth of finish and color combinations (Matte/Matte, Matte/Gloss, Gloss Matte)

Markus is designed to fit a 1" mounting cup, VX and BOV

*Aptar Beauty + Home is a solution partner of packaging dispensing systems for the Beauty, Personal Care and Home*

\*Fashion Color Trend Report, Pantone Color Institute

